

PRICING *guide*

The Allens

PHOTO and VIDEO



Welcome.

We're a husband-and-wife **photo + video team** who care deeply about capturing your day exactly as it felt. The real moments. The laughter. The quiet tears. All the little things you don't want to forget, captured in a heartfelt and cinematic way. Because we are a couple and work together every day, you get a seamless experience. No juggling multiple vendors or extra meetings, it's just us with one unified vision for your day! What you receive isn't just pretty imagery; it's a collection of memories you'll want to relive again and again. This guide will help you quickly find the experience that feels right for you.



*YOUR
REAL
STORY*



VIDEO

Our philosophy is simple: we create cinematic, artful imagery while preserving the real, unpolished moments that make your day uniquely yours. Every glance, every touch, every laugh and tear, we capture it in a way that feels emotional, intentional, and true to who you are. Through video, we turn real moments into timeless memories you'll want to relive again and again, while also documenting the raw in-between moments that mean the most years down the road. The result is a heartfelt, storytelling-driven film collection that lets you (and everyone you love) experience your wedding exactly as it felt. Including the stunning wedding film as well as the long form raw moments!



*WHAT
YOU
GET*

Each
of
our
video
packages
includes

MINI TRAILER

We believe everyone should to get to enjoy some of the beautiful videos from their wedding day within 48 hours of the day! So we include sneak peeks of a 20-30 second mini trailer of the wedding within 48 hours of the wedding day! This is great for sharing with family or friends who can't be there and is a great way to get to relive the day right afterwards!



VIDEOS

Wedding Film

The main wedding film is an emotionally resonate film that captures all the key moments of the wedding day and works them together with beautiful audio and visuals to bring your right back to your wedding day. These range from 7-9 minutes usually.

Raw Footage

When it comes to raw footage, we focus on what you would want to see. This includes the raw footage of the ceremony, speeches, dances, and other key moments. When we do our editing we watch all the clips and any that feel special, emotional, funny, or just something you'd like, we include it

Short Form Edits

The main way we advertise is by creating unique short form edits for Instagram and Tik Tok. We like to include 2-3 for each of our couples! They are super fun to share and enjoy, check our instagram for more inspo!

CAMCORDER

We bring a camcorder a long and pass it around to wedding party members and guests to see the day from their eyes! We send you the whole file and add some clips to your wedding film as well!



This is a great way to capture authentic moments of friends and family. The small camcorder held by a friend lets people be themselves in a way that's harder with us and our bigger cameras!

SHORT-FORM EDITS

Every wedding gets 2-3 short form edits guaranteed. These are perfect for sharing small snippets of the day leading up to the wedding film being completed! Check out our Instagram for some great examples of these.



DELIVERY

Once your video is finalized we take it and all your videos and send you a link to download all of them! Often times we also send unlisted youtube links for easy sharing and are also always down to share on other social channels if you would like! We take our time to ensure beautiful color and sound in the editing process so when you get your film it looks amazing across different screens and devices!



PRICING

Eight Hours

\$6,000



Ten Hours

\$7,200



EIGHT HOUR

\$6,000

- Highlight Edit
- Full Wedding Film
- Camcorder Coverage
- Raw footage Selects
- Raw Footage of Ceremony
- Short Form Edits
- Eight Hours of Coverage
- Digital Download
- Clear Communication

TEN HOUR

\$7,200

- Highlight Edit
- Camcorder Coverage
- Raw Footage of Ceremony
- Eight Hours of Coverage
- Clear Communication
- Full Wedding Film
- Raw footage Selects
- Short Form Edits
- Digital Download
- Videobook, Thumdrive, and Mini-Prints

WHATS NEXT?



1. It all starts with the consultation call! If you haven't already, let's get that scheduled so we can talk over your wedding day!
2. After you book us for your day. We are your people. We are always happy to take inspo and help out with any advice or vendor recommendations we can!
3. We will have at least two calls before the wedding day! One to brainstorm, talk ideas, and start outlining a timeline, and one final call to make sure we have the perfect timeline to capture everything that is important to you. (We are always happy to do more calls if you need!)
4. On the wedding day, we will show up ready to capture all the moments, and help be a buffer between the chaos of the day and you being able to be fully present. Expect to feel like we've been friends for years by the end of the day! We will be looking for the little moments, the memories you will want to hold onto for a lifetime, as well as the big ones. We promise to truly see you and the people around you.
5. After the wedding day, expect your social trailer within 48 hours! After that we will be sitting down to edit the perfect film and curate your gallery. We do all our own editing and it's something we have spent years mastering. All the footage is carefully gone through and put together to create a beautiful film that tells your story fully and in a way that will take your breath away!

FAQ

Do you have a travel fee?

There is no travel fee for weddings within a 3 hour drive of Toledo Ohio! If it is further we will send you a custom quote for travel

Do you offer payment plans?

Yes, if the financing is something you would like to discuss more, we can create a custom payment plan for you guys! Feel free to let us know if that is something you are interested in and we can discuss it further!

Do you capture Audio?

Yes! We think audio is a critical part of the day and have multiple industry standard methods for capturing all the audio on the day.

Do you require a deposit?

Yes! When we send over the proposal there is a 30 percent deposit required to book. Once the contract is signed and deposit is booked, we are yours!

Do you help with the timeline?

Yes! We love to help with the photo and video side of the timeline so everything flows as smooth as possible day of.

Can we see full videos?

Of course! We highly recommend you watch the full videos on our website. We want you to love the video you get and a big part of that is making sure our style aligns with what you love!

THANK YOU!

It means the world that you see value in our work and we would love the chance to create some amazing work for you guys and help preserve the memories of the most special day of your life in a way you'll never forget

More The Allens

Checkout **instagram** for up to date work and to see what we are up to!
[@the_allens_](#)

If you haven't yet, feel free to **watch some full videos** and see more photos on our website!
[ustheallens.com](#)

You can also find us on **Youtube** [@the_allens_](#) for more video content!

